



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

CONTRACT

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 579879 /		<u>Alt Order #</u> 09791574
<u>Product</u> OBAMA 4 AMERICA *A		
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Estimate #</u>	
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/28/12 / 09/28/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u> NW80	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	10/02/12	10/08/12	M-F 5a-530a	5a-530a		:30			NM	6	\$3,600.00
				NEWS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/02/12	10/08/12	MTWTF--	6			\$600.00				
N 2	8	10/02/12	10/08/12	M-F 530a-6a	530a-6a		:30			NM	6	\$6,600.00
				NEWS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/02/12	10/08/12	MTWTF--	6			\$1,100.00				
N 3	8	10/02/12	10/08/12	M-F 6a-8a	6a-8a Rotator		:30			NM	12	\$22,800.00
				NEWS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/02/12	10/08/12	MTWTF--	12			\$1,900.00				
N 4	8	10/02/12	10/08/12	M-F 6a-8a	6a-8a Rotator		:30			NM	12	\$22,800.00
				NEWS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/02/12	10/08/12	MTWTF--	12			\$1,900.00				
N 5	8	10/02/12	10/08/12	M-F 8a-9a	8a-9a News		:30			NM	15	\$28,500.00
				NEWS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/02/12	10/08/12	MTWTF--	15			\$1,900.00				
N 6	8	10/02/12	10/08/12	M-F 430a-5a News	430a-5a		:30			NM	5	\$1,750.00
				NEWS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/02/12	10/08/12	MTWTF--	5			\$350.00				
N 7	8	10/06/12	10/06/12	Fox 8 Early News 7a-8a	Sa 7a-8a		:30			NM	2	\$1,100.00
				NEWS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/01/12	10/07/12	-----S-	2			\$550.00				
N 8	8	10/06/12	10/06/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	2	\$2,200.00
				NEWS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/01/12	10/07/12	-----S-	2			\$1,100.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

<u>Contract / Revision</u> 579879 /		<u>Alt Order #</u> 09791574
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Product</u> OBAMA 4 AMERICA *A	<u>Estimate #</u>
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/28/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	8	10/06/12	10/06/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	2	\$2,200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/01/12 10/07/12		-----S-	2			\$1,100.00				
N 10	8	10/07/12	10/07/12	Fox 8 Early News 7a-8a	Su 7a-8a		:30			NM	2	\$900.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/01/12 10/07/12		-----S	2			\$450.00				
N 11	8	10/07/12	10/07/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	2	\$900.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/01/12 10/07/12		-----S	2			\$450.00				
N 12	8	10/02/12	10/08/12	M-F 9a-10a	9a-10a		:30			NM	12	\$13,200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/02/12 10/08/12		MTWTF--	12			\$1,100.00				
N 13	8	10/02/12	10/08/12	M-F 10a-11a	10a-11a		:30			NM	5	\$2,750.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/02/12 10/08/12		MTWTF--	5			\$550.00				
N 14	8	10/02/12	10/08/12	M-F 11a-12p	11a-12p		:30			NM	10	\$3,500.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/02/12 10/08/12		MTWTF--	10			\$350.00				
N 15	8	10/02/12	10/08/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	10	\$9,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/02/12 10/08/12		MTWTF--	10			\$900.00				
N 16	8	10/02/12	10/08/12	M-F 1p-2p	1p-2p		:30			NM	5	\$1,750.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/02/12 10/08/12		MTWTF--	5			\$350.00				
N 17	8	10/02/12	10/08/12	M-F 2p-3p	2p-3p		:30			NM	5	\$2,250.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/02/12 10/08/12		MTWTF--	5			\$450.00				
N 18	8	10/07/12	10/07/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	2	\$900.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/01/12 10/07/12		-----S	2			\$450.00				
N 19	8	10/07/12	10/07/12	FOX News Sunday	10a-11a		:30			NM	1	\$900.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/01/12 10/07/12		-----S	1			\$900.00				
N 20	8	10/02/12	10/08/12	M-F 3p-4p	3p-4p		:30			NM	5	\$2,250.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/02/12 10/08/12		MTWTF--	5			\$450.00				
N 21	8	10/02/12	10/08/12	M-F 4p-5p	4p-5p		:30			NM	10	\$10,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/02/12 10/08/12		MTWTF--	5			\$450.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

Contract / Revision	Alt Order #
579879 /	09791574

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	OBAMA 4 AMERICA *A	

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 10 \$1,000.00												
N 22	8	10/02/12	10/08/12	M-F 5p-6p News	5p-6p News		:30			NM	7	\$14,000.00
				NEWS	RTE CHG							
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 7 \$2,000.00												
N 23	8	10/02/12	10/08/12	M-F 5p-6p News	5p-6p News		:30			NM	7	\$14,000.00
				NEWS	RTE CHG							
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 7 \$2,000.00												
N 24	8	10/02/12	10/08/12	M-F 6p-7p News	6p-7p News		:30			NM	7	\$15,400.00
				NEWS	RTE CHG							
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 7 \$2,200.00												
N 25	8	10/02/12	10/08/12	M-F 6p-7p News	6p-7p News		:30			NM	7	\$15,400.00
				NEWS	RTE CHG							
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 7 \$2,200.00												
N 26	8	10/02/12	10/08/12	M-F 7p-730p News	7p-730p News		:30			NM	7	\$15,400.00
				NEWS	RTE CHG							
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 7 \$2,200.00												
N 27	8	10/06/12	10/06/12	College Football Late	College Football L		:30			NM	3	\$7,500.00
				FOOTBALL	RTE CHG							
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 3 \$2,500.00												
N 28	8	10/02/12	10/08/12	M-F 730-8p	730p-8p		:30			NM	5	\$10,000.00
				BIG BANG	RTE CHG							
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 5 \$2,000.00												
N 29	8	10/08/12	10/08/12	FOX Prime Monday 8p-9p	8p-9p		:30			NM	1	\$6,000.00
				BONES	RTE CHG							
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$6,000.00												
N 30	8	10/08/12	10/08/12	FOX Prime Monday 9p-10p	9p-10p		:30			NM	2	\$12,000.00
				MOB DR	RTE CHG.							
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 2 \$6,000.00												
N 31	8	10/03/12	10/03/12	The X Factor	The X Factor		:30			NM	1	\$10,000.00
				X FACTOR	RTE CHG.							
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$10,000.00												
N 32	8	10/02/12	10/08/12	Late News Rotator	10p-11p Rotator		:30			NM	5	\$13,000.00
				NEWS	RTE CHG							
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTFSS 5 \$2,600.00												
N 33	8	10/02/12	10/08/12	Late News Rotator	10p-11p Rotator		:30			NM	5	\$13,000.00
				NEWS	RTE CHG							
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTFSS 5 \$2,600.00												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

<u>Contract / Revision</u> 579879 /		<u>Alt Order #</u> 09791574
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Product</u> OBAMA 4 AMERICA *A	<u>Estimate #</u>
<u>Advertiser</u> Obama/D/President	<u>Original Date / Revision</u> 09/28/12 / 09/28/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 34	8	10/02/12	10/08/12	M-Su 1a-2a LN Repeat Only	LN Repeat Only		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/02/12	10/08/12	MTWTF--				5	\$100.00			
N 35	8	10/02/12	10/08/12	M-F 11p-1130p	11p-1130p		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/02/12	10/08/12	MTWT---				5	\$1,000.00			
N 36	8	10/02/12	10/08/12	M-F 1130p-12a	1130p-12a		:30			NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/02/12	10/08/12	MTWT---				5	\$650.00			
N 37	8	10/05/12	10/05/12	M-F 1130p-12a	1130p-12a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----F--				1	\$650.00			
N 38	8	10/07/12	10/07/12	Weekend Late Fringe Rotat	11p-1a Rotator		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S				1	\$900.00			
N 39	8	10/07/12	10/07/12	This I-code for 09/09/12 -> 11Su 11a-1130a			:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S				1	\$450.00			
N 40	8	10/07/12	10/07/12	FOX NFL Pregame	FOX NFL Pregame		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S				1	\$2,000.00			
N 41	8	10/07/12	10/07/12	FOX NFL 4p	4p-CC		:30			NM	2	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S				2	\$9,000.00			
N 42	8	10/03/12	10/03/12	President/VP Debates	President/VP Deba		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--W----				1	\$7,000.00			
Totals											210	\$323,300.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	210	\$323,300.00	\$274,805.00
Totals	210	\$323,300.00	\$274,805.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR POLITICAL OFFICE
Millennium Sales and Marketing-Washington, DC

Station: _____

Date of Request: _____

1/17/12

Time: _____

3p

Candidate: _____

BARACK OBAMA

Party: _____

D

Office Sought: _____

PRESIDENT OF THE UNITED STATES

Campaign: _____

OBAMA FOR AMERICA

Address: _____

P.O. Box 803638

City: _____

CHICAGO

State: IL

Zip: _____

60680

Officer Name: _____

MARTIN NESBIT

Title: _____

TREASURER

Phone: _____

312-698-367

Inquiry Made By: _____

DANIEL JESTER

Of: _____

GMMB

On Behalf Of: _____

Candidate

Manager

Committee

Agency

Check: ☒

X

Request Received By: _____

RATES

Millennium Sales & Marketing-DC

Information Requested: _____

POLITICAL RATES

Information Supplied: _____

AS REQUESTED

To be filled in by station

Accepted By: _____

Date: _____

Time: _____

Final Disposition: _____

Payment Received: _____

Date

By Approved by: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Daniel Jester

am appearing on behalf of: Barack Obama

a legally qualified candidate of the Democratic, a legally

political party for the office of: President of the United States

the Primary & General

election to be held on: Various dates

I hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/18/2012
Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, James A. Messina
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

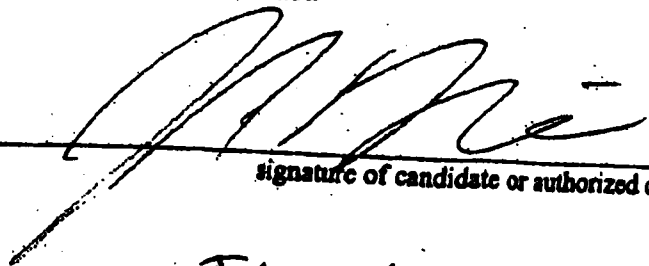
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

James A. Messina
printed name

1/18/2012
date